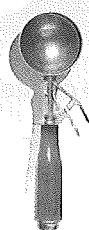


Frequent Buyer Card



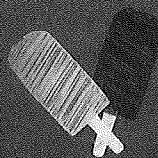
The Inside Scoop

Fundae Sundae wants their customers to keep coming back to try their wide variety of flavors. Fundae Sundae has found that a frequent buyer card is a great way to show customers how much they appreciate their business. Customers present this card with every purchase they make, and after the ninth purchase, the customer receives a free double scoop ice cream cup or cone. This wallet-sized card makes it convenient for customers to participate in the rewards program.

In this project, you will create the frequent buyer card that Fundae Sundae will distribute to customers.

Skills

- Creating a frequent buyer card
- Formatting shapes
- Formatting WordArt
- Grouping objects
- Aligning objects
- Arranging objects



Project 15

Frequent Buyer Card



Use word processing software to create and format a frequent buyer card.



Directions

1. Follow the Setup instructions above.
2. Refer to Document Data 15 as you follow the instructions below.
3. Insert a rectangle in the center of the page that measures 2" high by 3.5" wide.
4. In the center of the rectangle, insert the Fundae Sundaes logo.
5. Insert a text box and key the text as shown in Document Data 15.1.



Formatting

1. Format the text box center aligned, no fill, and no outline.
2. Resize the logo so that it is in proportion with the other elements on the card.

Setup

Start Up:

Using word processing software, create a NEW document.

Save the File as:

Project 15

Orientation:

Portrait

Margins:

Top 1", Bottom 1", Left 1", Right 1"

Line Spacing:

Single, no additional spacing before and after paragraphs

Font, Size:

Calibri, 11 point
(unless otherwise noted)

3. To create the ice cream cone, follow the steps below:
 - a. Insert a .34" high by .25" wide isosceles triangle, with a 1 pt. line, flipped vertically.
 - b. Format the triangle with white fill and a 1 pt. line.
 - c. Insert a circle that measures .25" in diameter, with a 1 pt. line, and place it on the top of the triangle.
 - d. Change the order so that the circle is behind the triangle as shown.
 - e. Group the triangle and the circle. Copy and paste the grouped object so that you have a total of ten ice cream cones.
 - f. Align all ten cones so that they are aligned at the bottom and distributed horizontally.
4. Insert WordArt (or a similar object) in 8 pt. similar to the one shown on top of the last ice cream cone. Change the order so that the object is in front of the ice cream cone.
5. Carefully proofread your work for accuracy and format.
6. Resave the file.
7. Print a copy of the document if required by your instructor.

Document Data 15

Present this card each time you purchase a cone or cup at Fundae Sundaes. Your 10th scoop is FREE!

Fundae Sundaes Logo

