

The Story Behind Fundae Sundaes

Fundae Sundaes is an exciting, family-owned and operated business that features creative homemade ice cream flavors and other frozen treats. Using only local, fresh ingredients,

owners, Tim and Tara
Flaherty, began their
business by selling ice
cream on weekends
out of a mobile
pushcart in a beach
community in Suffolk
County, New York.
They branched out
by opening a store
front shop in a busy college
town on the outskirts of New
York City, and it is now a full-time
operation.

As business owners, Tim and Tara know how important professional and effective written communication is to their business. From the 'Cozy Cones' complaint letter, to the 'Freezer Heads' contest flyer, you will test your word processing skills through this series of fun and interesting projects.



Company Profile

Company Name	Fundae Sundaes
Company Owners	Tim and Tara Flaherty
Company Description	Fundae Sundaes is a family-owned and operated business serving delicious homemade ice cream treats using local ingredients, creating the most unique ice cream experience in the New York City area.
Mission Statement	It is the mission of Fundae Sundaes to exceed our customers' expectations with top-quality ice cream and ingredients while providing the ultimate ice cream dining experience.
Contact Information	125 Holden Avenue New York, NY 10027 Phone: (555) FUN-DAES Fax: (555) SUN-DAES Email: sales@fundaesundaes.com Web: www.fundaesundaes.com
Hours of Operation	Sunday 11 am-8 pm Monday-Closed Tuesday 11 am-7 pm Wednesday 11 am-7 pm Thursday 11 am-8 pm Friday 11 am-10 pm Saturday 11 am-10 pm
Facility	The Fundae Sundaes shop is an inviting eatery with comfortable and casual seating for 100 patrons. We also have a spacious counter area for take out orders. Weather permitting, our customers can enjoy their treats outside in our sidewalk dining area that can accommodate an additional 50 patrons.
About the Customers	Fundae Sundaes customers of all ages enjoy our delicious homemade ice cream and frozen treats.